

THE POLICY

For +39 **SOCIAL RESPONSIBILITY** MEANS:

- Placing the America's Cup challenge beyond traditional rules, by invoking ethical and responsible behaviour in everyone involved: the team, partners, shareholders, sponsors and all the other stakeholders
- Clearly and explicitly defining what being responsible means, by preparing and communicating the charter of values, the CSR policy, the code of behaviour and the expressions of sponsors and financiers
- Adopting the ethical, social and environmental references defined by the Welfare Ministry, in the CSR – SC project and by applying them in all aspects of activity
- Refusing all forms of doping or drug taking
- Respecting and safeguarding the environment, contributing to sustainable development in all sporting, organisational, planning and commercial activities, always adopting the best possible practices and by stimulating all collaborators and stakeholders towards continuous improvement
- Optimising costs via the concrete application of policies respecting the sea and the +39 ethical principles
- Ensuring correctness and transparency in all activities and paying attention to the expectations of everyone involved by communicating its strategies, objectives, activities and results in a clear and comprehensible way to all directly or indirectly concerned with these decisions.